



Web Dev by day
Tech Nerd by night
Paintball on Sundays

SKILLS

Languages / Frameworks

- ECMAScript
- VueJS (v2)
- NuxtJS (v2)
- NodeJS (CommonJS and ESM)
- .Net Core (v6)
- PHP / Laravel

DevOps

- Docker Containers
- Azure Pipelines

DB

- MySQL/MariaDB
- NoSQL (Mongo)

Version Control

- Git, GitFlow

PROJECTS

Available upon request

Conner Cloud

Full-Stack Web Developer

 <https://connerc.dev>

 <https://www.linkedin.com/in/conner-cloud-32783780/>

 <https://github.com/connerc>

 <https://www.npmjs.com/~connerc>

Innovative Full Stack Developer with 8 years experience and a focus on agile, iterative development. Known for creating secure, modular, cost-effective solutions with proven durability and scalability. Experienced in all areas of the stack and development lifecycle. Has an aptitude for working with poorly documented APIs and modernizing legacy code.

EXPERIENCE

Blue Yonder, Inc | January 2018 - Present

Senior Web Developer Scottsdale, Arizona (*Formerly JDA Software*)

Lead developer for enterprise marketing efforts. Responsible for both the design and function of the public facing web presences as well as internal training and resource solutions. Solely responsible for internal tooling development for content building, process documentation, operational automation, and marketing analytics.

HIGHLIGHTS

5x Marketing Department ACE Award Winner

Recognized by Marketing Department for excellence and innovation within internal and external marketing efforts. ACE award given for work on customizations for a major customer campaigns, innovation for upcoming Account Based Marketing efforts, and for in-depth re-design on enterprise site navigation.

Site Redesign **Company Rebrand** **ABM Enhancements**

Migration to Headless Architecture

Lead the research and implementation of a headless architecture stack, including the usage of Static-Site-Generation tooling such as Gridsome and NuxtJS. Developed a headless solution for Marketing Landing Page design efforts (Keylime), and Sitecore v10 Headless Architecture (underway).

Vue **Gridsome** **NuxtJS** **JAMStack** **.Net Core** **Sitecore**

Branding Consolidation and Shared Design Library Development

Lead developer on the development of a shared Vue component library `blueyonder-vue` which is shared across all Vue-based web solutions.

Vue **Atomic Design** **Bootstrap v4**

Multi-Platform Content Auditing

Developed and executed automated content audits spanning multiple web page and email platforms to quickly and effectively find and prepare for marketing content changes and measure effectiveness.

NodeJS **Web Scrapping**

Marketing Lead Capture UX Compliance

Pioneered developments for extended demand-generation form functionality, including Zenith Gating capabilities which allowed for GDPR compliant "blind form" tracking of collateral/link access.

GDPR Compliance **Lead Generation**

Custom Display Ad Automation Solution

Internal tooling for streamlined creation of Display Ads. This web app allowed for Creative team resources to select a layout per Display Ad render size, and then upload and customize the image and basic Rich Content for their display ads.

Vue **Anime.js**